



THE AHLA HOTEL EMPLOYEE TRAVEL PROGRAM

ahla.hotelemployeerate.com

Join the AHLA Hotel Employee Travel Program

Offer your hotel employees the great benefit of exclusive hotel employee rate travel at a worldwide collection of distinctive independent and branded hotels in 75+ countries.

AHLA Preferred Membership

AHLA Members receive preferred membership including complimentary enrollment in the Dynamic Rate Program for the first year and a 50% discount from the published rates included herein for any renewal.



Offer Your Hotel Employees Hotel Employee Rate Travel Benefits

Select from thousands of branded and independent hotels & resorts from all over the world offering exclusive Hotel Employee Rates discounted 40% or more and/or Friends & Family Rates discounted 20% or more.



Select the Program Best Suited for Your Hotel

Select from one of four Hotel Employee Travel Programs: with or without rooms contribution to the Program, or through your own white-labeled hotel employee travel program.





PROGRAM DETAILS

A hotel-controlled and password-protected platform welcoming all hotels



Hotel-Controlled Program

Hotel Administrators determine the eligible employees to enroll in the Program. Once approved by the Admin, additional authorization forms for travel are not required.



Password-Protected Rates

Hotel Employee Rates offered in the Program are opaque, password-protected, and never redistributed - ensuring the rate integrity and rate parity of our hotel partners.



Internal Controls

Each booking includes the employee's place of employment and administrator's contact information for added control and trackability by the receiving hotel. Employees added by the hotel administrator cannot change their names.



Friends & Family Program

Hoteliers in the program can add up to 10 friends and family to their account. Friends and family can then travel on their own and gain access to Hotel Employee Rates (when available) and Friends & Family Rates discounted up to 40%.



Hotel Employee Rates

Hotels in the Program offer their Hotel Employee Rates to Program members over their low-demand periods, generally discounted 40% or more from published rates.



The Hotel Collection

The Program features thousands of distinctive independent and branded hotels in more than 75 countries worldwide.



HOW IT WORKS

Offer your hotel employees the greatest and most unique of hotel benefits, the benefit of exclusive hotel employee rate travel to a worldwide collection of hotels. Join the many other distinctive hotels and resorts coming together on our platform from all over the world, offering hoteliers everywhere the benefit of hotel employee rate travel.



Hotels Contribute Rooms at Hotel Employee Rates to the Program

01

Contribute 1% of rooms to the Program over low-demand periods at static or dynamic rates, or join without rooms contribution with our Plus Program.



Hotels Revenue Manage the Program With Direct Connectivity

02

Receive up to 150 Stop Sale Days per year to apply over high demand dates. Revenue manage with direct connectivity via 90+ channels.



Hotels Onboard Eligible Hotel Employees

03

Onboard your eligible employees effortlessly with our QR-coded flyers, extranet, company-branded landing pages, and more.



Hotel Employees Gain Access To Book Exclusive Rates Online

04

Employees receive credentials to book on their own online. Additional authorization forms are not required.



CHOOSE A PROGRAM

We offer an array of program options suitable for hotels of all sizes and classifications. Choose the Program that works best for your hotel. Schedule a demo to learn more.

01

The **Static Rate** Hotel Employee Travel Program

Join the Program for free by contributing rooms to the Program at static Hotel Employee Rates. **Cost: Free**

02

The **Dynamic Rate** Hotel Employee Travel Program

Our most popular Program; join by contributing rooms to the Program at dynamic Hotel Employee Rates. **Cost: \$50/month**

03

The Hotel Employee Travel **Program Plus**

Join the Program without contributing rooms to the Program. **Cost: \$200/month**

04

Create Your Own Hotel Employee Travel Program

Create your company's white-label hotel employee travel Program with company rates on our platform. **Cost: \$300/month**



01 The Static Rate Hotel Employee Travel Program

Our most cost effective solution for offering employee travel benefits

Join the Program for Free by Contributing Rooms at Static Rates

Join the **Static Rate Hotel Employee Travel Program for free** when contributing 1% of rooms inventory at static rates. Receive 150 Stop Sale Days and Direct Connectivity to Revenue Manage. A one-time setup fee applies.

Requirements



offer static hotel employee rates over low demand periods

Offer 1% of rooms inventory at the static Hotel Employee Rates listed on our website. Revenue manage with 150 stop sale dates with direct connectivity (Integration is listed on the website).



direct connectivity or "on request" booking fulfillment

Connect to the Program via 90+ channel management system connections or join with our "On Request" booking fulfillment solution.



pay the one-time onboarding fee

The **annual fees are waived** for the Static Rate Program. Pay the one-time onboarding fee of \$150.00 USD. That is all.

Features & Benefits

The Greatest of Hotel Benefits

- Employees receive exclusive rates at hotels in 75+ countries
- Hotel Employee Rates discounted 40% or more
- F&F Rates discounted 20% or more

Easy Revenue Management

- 100% password-protected opaque rates
- Receive up to 150 Stop Sale Days/year
- Connected to 90+ Channel Management Systems

Friends & Family Program

- Hotel Employees can add up to 10 Friends & Family to their account
- Hotels can add a secondary Friends & Family Rate discounted 25% or more (no Stop-Sale minimum)

Easy Administration

- No authorization forms needed
- Onboard employees with our extranet, flyers and landing page



02 The Dynamic Rate Hotel Employee Travel Program

Our most popular program offering hotel employee travel benefits

Join the Program by Contributing Rooms at Dynamic Rates

Join the **Dynamic Rate Hotel Employee Travel Program** when contributing 1% of rooms inventory at dynamic rates. Receive 150 Stop Sale Days and Direct Connectivity to Revenue Manage. An annual fee and a one-time setup fee apply.

Requirements



offer dynamic hotel employee rates over low demand periods

Offer 1% of rooms inventory at dynamic Hotel Employee Rates (**3-Star: 40% Discount, 4-Star: 45% Discount, 5-Star 50% Discount**). Revenue manage with up to 150 Stop Sale dates.



PMS direct connectivity is required

Connect to the Program via 90+ channel management system connections. Direct connectivity is required.



pay the annual & one-time onboarding fees

Pay the **annual fee of \$50.00USD/month** for the **Dynamic Rate Program**. Pay the one-time onboarding fee of \$150.00 USD.

Features & Benefits

The Greatest of Hotel Benefits

- Employees receive exclusive rates at hotels in 75+ countries
- Hotel Employee Rates discounted 40% or more
- F&F Rates discounted 20% or more

Easy Revenue Management

- 100% password-protected opaque rates
- Receive up to 150 Stop Sale Days/year
- Connected to 90+ Channel Management Systems

Friends & Family Program

- Hotel employees can add up to 10 Friends & Family to their account
- Hotels can add a secondary Friends & Family Rate discounted 20% or more (no Stop Sale minimum)

Easy Administration

- No authorization forms needed
- Onboard employees with our extranet, flyers and landing page



03 The Hotel Employee Travel Program Plus

All of the program features & benefits without contributing rooms

Join the Program Without Contributing Rooms to the Program

Join the **Hotel Employee Travel Program Plus** and receive all of the features & benefits of the Program without having to contribute rooms inventory to the Program. An annual fee and a one-time setup fee apply.

Requirements



pay the annual & one-time onboarding fees

Pay the **annual fee of \$200.00USD/month** for the **Hotel Employee Travel Program Plus**. Pay the one-time onboarding fee of \$150.00 USD.

Features & Benefits

The Greatest of Hotel Benefits

- Employees receive exclusive rates at hotels in 75+ countries
- Hotel Employee Rates discounted 40% or more
- F&F Rates discounted 20% or more

Easy Revenue Management

- 100% password-protected opaque rates
- Receive up to 150 Stop Sale Days/year
- Connected to 90+ Channel Management Systems

Friends & Family Program

- Hotel Employees can add up to 10 Friends & Family to their account
- Hotels can add a secondary Friends & Family Rate discounted 20% or more (no Stop Sale minimum)

Easy Administration

- No authorization forms needed
- Onboard employees with our extranet, flyers and landing page



04 Create Your Own Hotel Employee Travel Program

Create your company's white-label hotel employee travel program

Create Your Own White-Labeled Hotel Employee Travel Program

Hotel collections can create their own Hotel Employee Travel Program on our platform with its own URL, logo, branding, landing page and booking engine. Select your own static or dynamic hotel employee rates offered solely to company employees or all Program members. Offer dynamic rates to Program Members.

Requirements



offer dynamic hotel employee rates over low demand periods

Offer 1% of rooms inventory at dynamic Hotel Employee Rates (**3-Star: 40% Discount, 4-Star: 45% Discount, 5-Star 50% Discount**). Revenue manage with up to 150 stop sale dates.



PMS direct connectivity is required

Connect to the Program via 90+ channel management system connections. Direct connectivity is required.



pay the annual & one-time onboarding fees

Pay the **annual fee of \$300.00USD/month** for the **Create Your Own Program**. Pay the one-time onboarding fee of \$750.00 USD.

Features & Benefits

The Greatest of Hotel Benefits

- Employees receive both Company Employee Rates and Program Rates
- Hotel Employee Rates discounted 40% or more
- F&F Rates discounted 20% or more

Easy Revenue Management

- 100% password-protected opaque rates
- Receive up to 150 Stop Sale Days/year
- Connected to 90+ Channel Management Systems

Friends & Family Program

- Hotel employees can add up to 10 Friends & Family to their account
- Hotels can add a secondary Friends & Family rate discounted 25% or more (no stop sale minimum)

Easy Administration

- No authorization forms needed
- Onboard employees with our extranet, flyers and landing page



INTERNATIONAL PARTNERSHIPS



In Proud Collaboration With the American Hotel & Lodging Association



The Hotel Employee Rate Travel Program is proudly supported by the **American Hotel & Lodging Association (AHLA)**, the **International Society of Hotel Associations (ISHA)** and several other international and national hotel associations in support of hotel employee travel.

Let's Get Started:

It's one small step for a **Demo**, one giant leap for hotel employee benefits. Contact us to schedule a demo of the Program and get started.

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Hilversum, Netherlands

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